



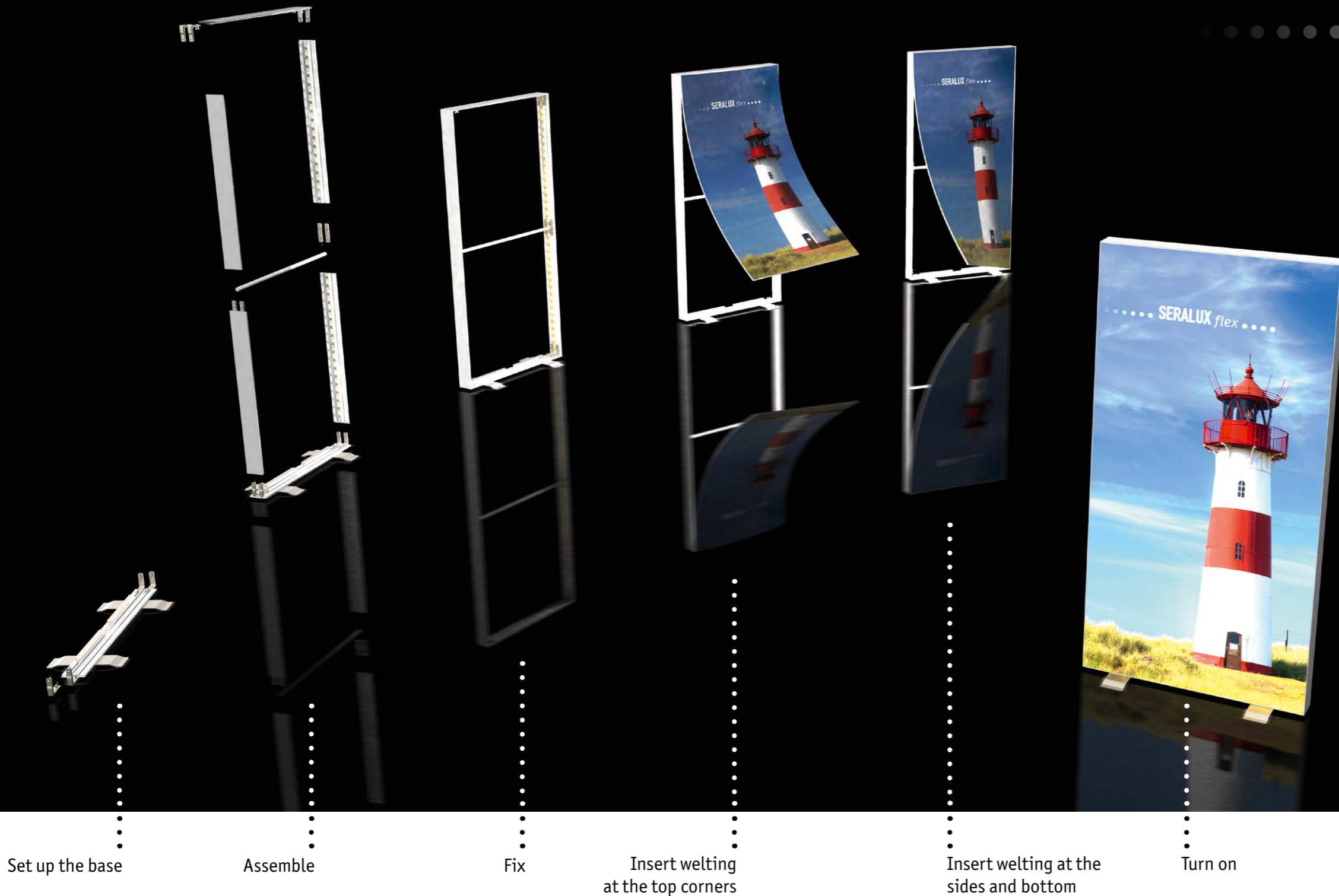
SERALUX

+

SERALUX *flex*

The new lightweight
LED banner

..... **SERALUX *flex***
 “Lightweight with
 high light intensity!”



Set up the base

Assemble

Fix

Insert welting
at the top corners

Insert welting at the
sides and bottom

Turn on

Seralux *flex* – Our bright eye-catcher in a lightweight construction

Our new LED light frame system Seralux flex offers you excellent illumination of your motifs in a light and stable aluminium frame. The high-quality, powder-coated frame elements in signal white (RAL 9003) are available in two different widths: For two-sided steels as T-profile with 110 mm width and as L-profile with 75 mm width for one-sided steels and wall banners.

The aluminium profiles can be assembled on a frame without tools using just a few handgrips and fixed with the help of knurled nuts. Then simply press the textile banners printed according to your specifications into the groove on the aluminium frame. This is quite simple thanks to the sewn-in rubber welting and the textile banner can even be tensed to remove creases.

Plug the power plug into the socket and your motif will light up in new splendour thanks to the 18 power LEDs per metre! Of course, you can dismantle our Seralux flex system just as quickly and rebuild it at another location, or simply change the banner to give your advertising message a brand new look... With Seralux flex anything is possible!

Seralux – Light wall for the highest requirements

If you want to hit the big time with your presentation, there is no better alternative than our classic Seralux system: A robust, durable aluminium frame made to measure and in high-quality, powder-coated RAL colours according to your requirements – up to a size of 4.50 x 8 m! The key component of the Seralux system, however, is our full-surface background LED technology, which ensures complete and uniform illumination of your textile banner. The uniform colour gradient and brightness are ensured by factory pre-sorting (binning) of the LEDs.

Together with the brilliantly printed textile banners, the combination produces illumination at the highest level.

A presentation area and light source in one!

The understated appearance of our Seralux system makes it a true all-rounder with versatile application possibilities: Not only can the system be used to provide visual support for your advertising message or your favourite motif – it can also serve as a real alternative to conventional light sources like ceiling lamps and recessed spotlights. The system can be used in virtually any location, without affecting the interior design concept.

Set brilliant accents in offices and private rooms, as well as hallways, staircases and entranceways with Seralux. Use our large-format displays to structure different areas of your architecture, integrate our backlit LED banners into your signage, illuminate waiting areas and transit areas for a pleasant atmosphere or use our large-format displays as room dividers. What's more, the option to fit dimmable transformers makes it possible for you to choose whether you want to create a comfortable ambience with subtle lighting, or one that attracts attention with bold colours and high light output. There are virtually no limits to the application possibilities!



SERALUX

A perfect team:

Our Seralux LED displays and our
modular exhibition stand system.



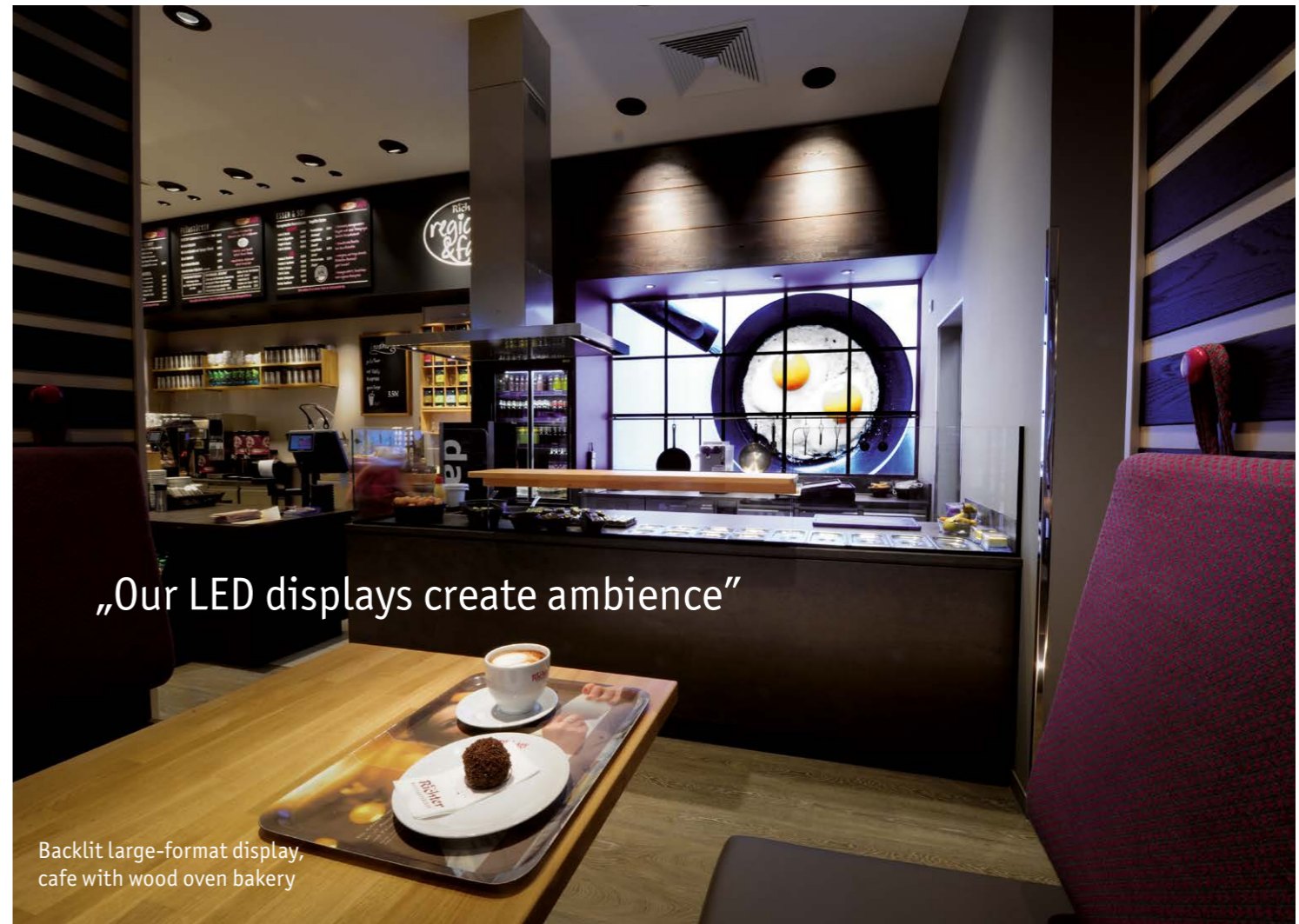
Lounge area of a hotel lobby



Holiday pictures as an XXL poster for your home



Use of LED steles in private apartments



„Our LED displays create ambience“

Backlit large-format display, cafe with wood oven bakery



Backlit exhibition banner, size 12 m² and 20 m²



Backlit large stele, car dealership



●●●●● SERALUX flex ●●●●●

Frame Seralux flex

Max. surface area wall: 1,500 x 4,000 mm
 Max. surface area stele: 1,500 x 2,500 mm
 Depth: 75 mm / 110 mm
 Material: Aluminium,
 plastic-coated in
 RAL 9003 signal white

LED stripes Seralux flex

Luminous flux: 3,000 lumen per m²
 Module efficiency: > 75 lumen per watt
 Colour temperature: > 6,000 Kelvin
 CRI value: > 80
 Beam angle: 120°



Frame Seralux

Max. surface area: 4,500 x 8,000 mm
 Depth: 75 mm
 Material: Aluminium,
 plastic-coated in
 RAL 9003 signal white

LED panel Seralux

Luminous flux: > 12,000 lumen per m²
 Module efficiency: 110 Lumen per watt
 Colour temperature: 5.700 Kelvin
 CRI value: > 80
 Beam angle: 120°

The LEDs for your display or stele are pre-sorted at the factory and all originate from a single bin.

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Made in Germany ● ● ●